



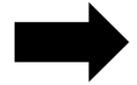
# WHAT YOU NEED TO KNOW ABOUT BOREAL BIRDS

## WHAT'S GOING ON

Over **300** bird species breed in the boreal region of northern Canada. But they have a heck of a time getting there.

**269 MILLION**

birds die EVERY YEAR in Canada directly from human activities



**95%**

of them are killed by **CATS & COLLISIONS**



with windows, vehicles, & power lines.

On top of this they are

## LOSING HABITAT

in their wintering grounds to:

- Agriculture
- Forestry
- Aquaculture
- Beach tourism



and

## LOSING HABITAT

in their summering grounds to:

- Agriculture
- Industrial Energy Projects
- Forestry
- Mining
- Urban Expansion



ALSO, **CLIMATE CHANGE** is altering habitats, increasing extreme weather, & shifting migration & breeding out of sync with plant flowering & insect emergence.



## The Result:

A whopping **12% decline** in boreal birds in the past 40 years

Canada's boreal birds are important. For example,

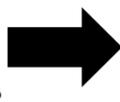
many are **insectivorous** (saving us an estimated **\$5.4 billion** in pest control).

Birds are an important part of our **boreal ecosystems**. They disperse seeds, consume insects, are dinner for raptors and mammals, & even create new habitats for other species (e.g., woodpeckers).

Birds are also excellent **indicators of ecosystem health** and their declines provide early warnings of changes to our environment.

## WHAT YOU CAN DO

If you have an outdoor cat



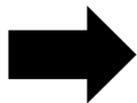
**BUILD A PEN** or keep it on a **harness** when outside



CHOOSE **SHADE-GROWN COFFEE** TO SAVE BOREAL BIRD WINTER HABITAT



**REDUCE REUSE RECYCLE**



MINIMIZING DEMAND for 1<sup>st</sup>-generation products **DECREASES HABITAT LOSS** (e.g., using recycled paper products reduces logging in Canada's old-growth boreal forests)

Buy **ORGANIC** to reduce the amount of **pesticides** our birds encounter

Get outside and **help monitor** our boreal bird populations!

For example, you can volunteer at the [Christmas Bird Count](#), [Breeding Bird Survey](#), Canadian Lakes [Loon Survey](#), [Project FeederWatch](#), and the [Great Backyard Bird Count](#), or record sightings on [eBird](#).